



魚・シーフード・水産加工・鮮度保持技術  
国際見本市



# The 26th Japan International Seafood & Technology Expo

2024.8.21 [wed] ▶ 23 [fri]

Tokyo Big Sight  
East Exhibition Halls 5・6

[Co-Event]

Sushi Expo / SDGs & Blue Carbon EXPO for Marine & Seafood Industry  
Freshness Keeping & Distributing Technology Expo  
International Aquaculture Technology Expo / Aquaponics Expo  
Fish Next Technology Expo / Sanitation Management Expo

Endorsed by

Japan Fisheries Association



# The 26th Japan International Seafood & Technology Expo

The Seafood Show Tokyo 2024, one of the largest seafood exhibition and business meetings in Japan, is a 3day international trade event as Fish Market that attracts seafood and food buyers, fishery and aquaculture related people from all over Japan and around the world for the purpose of seafood and technology. This is an opportunity for you to casually exhibit even if it is just one item, depending on various purposes and uses, such as new product development, new market development, annual greetings, and much more !

## Event Outline

- Name : The 26th Japan International Seafood & Technology Expo
- Endorser : Japan Fisheries Association
- Date : August 21 (Wednesday) ▶ August 23 (Friday) , 2024
- Venue : Tokyo Big Sight East Exhibition Halls 5・6
- Recruitment booth : 1300 booths
- Recruitment deadline : Friday, June 28, 2024

## Exhibition fee

- 1 booth : Per Raw Space (W2.0m x D2.0m) — ¥150,000 (excluding tax)
- official discount : 6 or more : 3% / 10 or more : 5% / 20 or more : 10%

## Co-Event

### Sushi Expo

Targeted Visitors: Sushi, Japanese food chef and buyers, Restaurants, Seafood processors, Retailers, Ready-to-eat food buyers, Export trading companies, etc

In the global big boom of Sushi and variety of Japanese food, expanded Sushi EXPO to Sushi with Japan Food EXPO, we would work the development of a wide range of Japanese food. "Sushi with NEW Japanese Cuisine EXPO" introduce a wide range of Sushi and Japanese food products, including suitable fish, varieties of Sushi topping such as vegetables to meats, seasonings and machineries, for buyers and prospects.

### SDGs & Blue Carbon EXPO for Marine & Seafood Industry

Targeted Visitors: Fishermen, Fish farmers, Seafood processors, marine and port operators, Local governments, etc

The SDGs & Blue Carbon EXPO for Marine & Seafood Industry is a corner, established to promote the realization of the 17 Sustainable Development Goals (SDGs), set by the United Nations. We will strive to achieve the 17 goals by supporting the sustainable use of rich marine resources by introducing them to a wide range of fishermen and maritime, including equipment, materials, and services that are environmentally friendly, such as environmentally friendly garbage disposal equipment, dishwashing detergents, and container generation equipment that does not use harmful micro plastics.

### Freshness Keeping & Distributing Technology Expo

Targeted Visitors: Fishermen, Fish farmers, Seafood processors, Distributors, Retailers, Restaurants, etc

Innovative improvements in Freshness-keeping Technology has enabled the distribution of highly fresh seafood and various food in Japan and around the world. At the " Freshness Keeping and Distributing Technology Expo ", we will widely introduce various technologies related to freshness keeping to producers, distributors, and seafood processors, and will support further value creation of seafood products and realization of export expansion.

### International Aquaculture Technology Expo / Aquaponics Expo

Targeted Visitors: Fish farmers, Fishermen, Farmers, New entrants, Local governments, Public institutions, etc

Now that the 3rd aquaculture boom is coming in Japan, Marine and Recirculating Farming are becoming more active in all of Japan. The International Aquaculture Technology Expo introduces various, latest facilities and technologies that enable increased productivity in marine and recirculating aquaculture, improvement of growth environment, and creation of added value to Fish farmers, Fishermen, and New entrants, contributing to the further development of the fish farming industry. Aquaponics, which combines aquaculture and hydroponics, is attracting attention as a next-generation primary industry. At the Aquaponics EXPO, we will introduce materials, equipment, technologies, etc. related to aquaculture and hydroponics to Fishermen, Fish farmers, Farmers, and New entrants those aiming to enter the market, and support the further spread of the industry.

### Fish Next Technology Expo

Targeted Visitors: Fishermen, Fish farmers, Fish marketers, Seafood processors, Local governments, etc

In recent years, the Fishery industry is required to modernize due to changes in the fishing environment, aging fishermen and labor shortages. The FishNext Technology Expo supports the modernization of the fishery industry and the sustainable fishery industry by introducing the latest technologies and ideas such as AI, IoT, and robotics technology to fisheries companies and fisheries sites.

### Sanitation Management Expo

Targeted Visitors: Seafood and food processors, Fishermen, Fish farmers, Retailers, Restaurants, etc

Due to the revision of the Food Sanitation Act, hygiene management in line with HACCP has been fully institutionalized from June 2021 for all businesses that handle food. In a survey of HACCP introduction status conducted by the Ministry of Agriculture, Forestry and Fisheries (October 2020), 42.7% of food business operators answered that HACCP had been introduced, and 17.7% answered that it was in the process of being introduced. Approximately 60% of them have not yet been introduced. With the aim of improving hygiene at food sites in Japan and strengthening exports of Japanese agricultural, forestry and fishery products, we will set up a "hygiene management promotion corner" and work to promote hygiene management in line with HACCP.

## Application / inquiry

seafoodshow-japan

Q search

<https://seafoodshow-japan.com/tokyo/>

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If you have difficulty applying from the web,  
please feel free to contact us

