

Utvikling i de viktigste torskemarkedene

Ingrid Kristine Pettersen, sjømatanalytiker

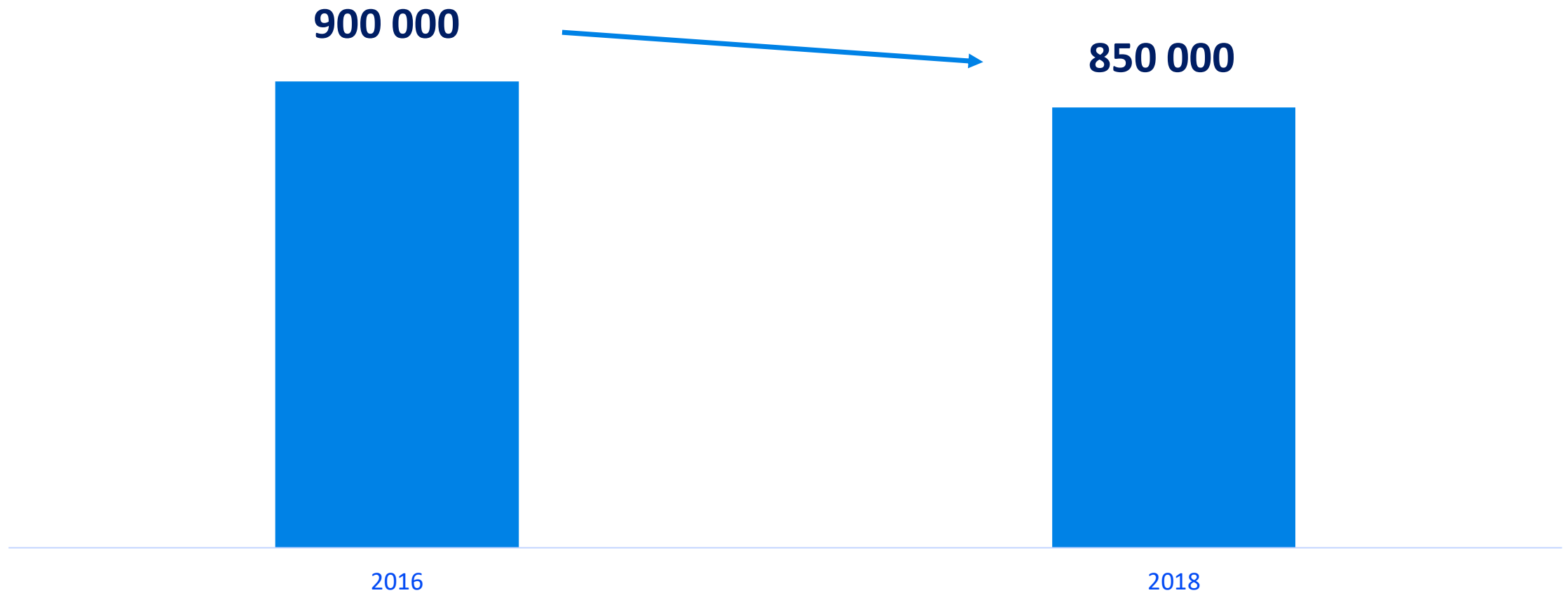
80 %

Av norsk torsk ender opp
i disse markedene

70 %

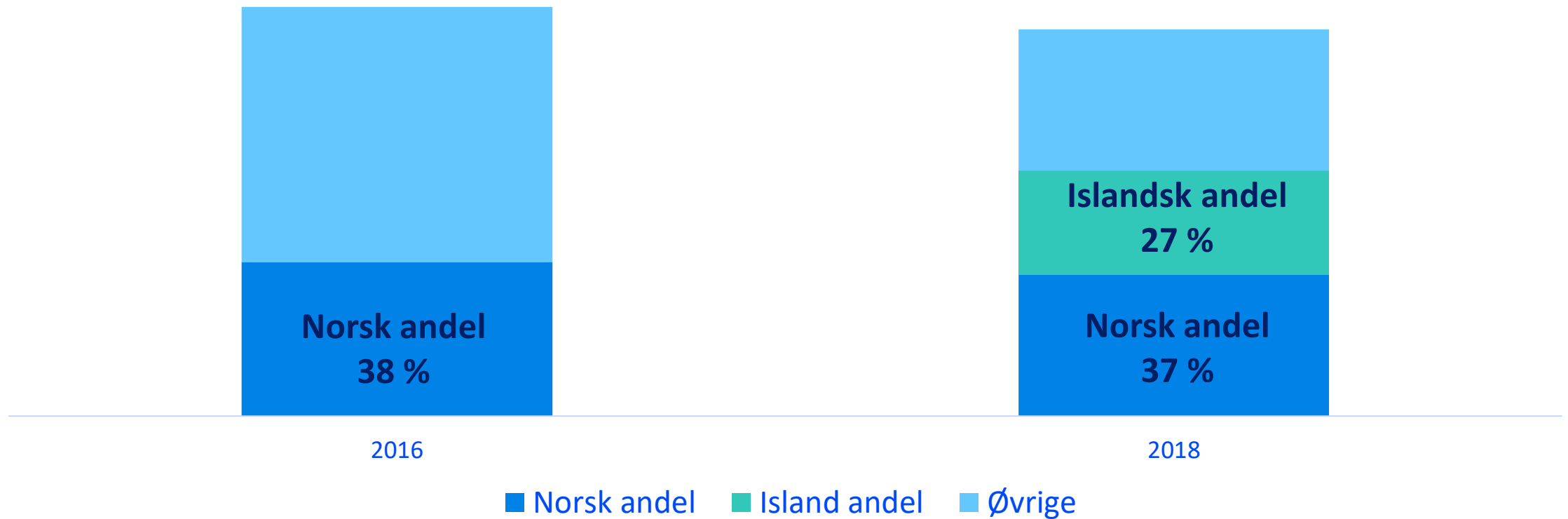
Av all atlantisk torsk
ender opp i disse
markedene

Fall i torskekonsumet



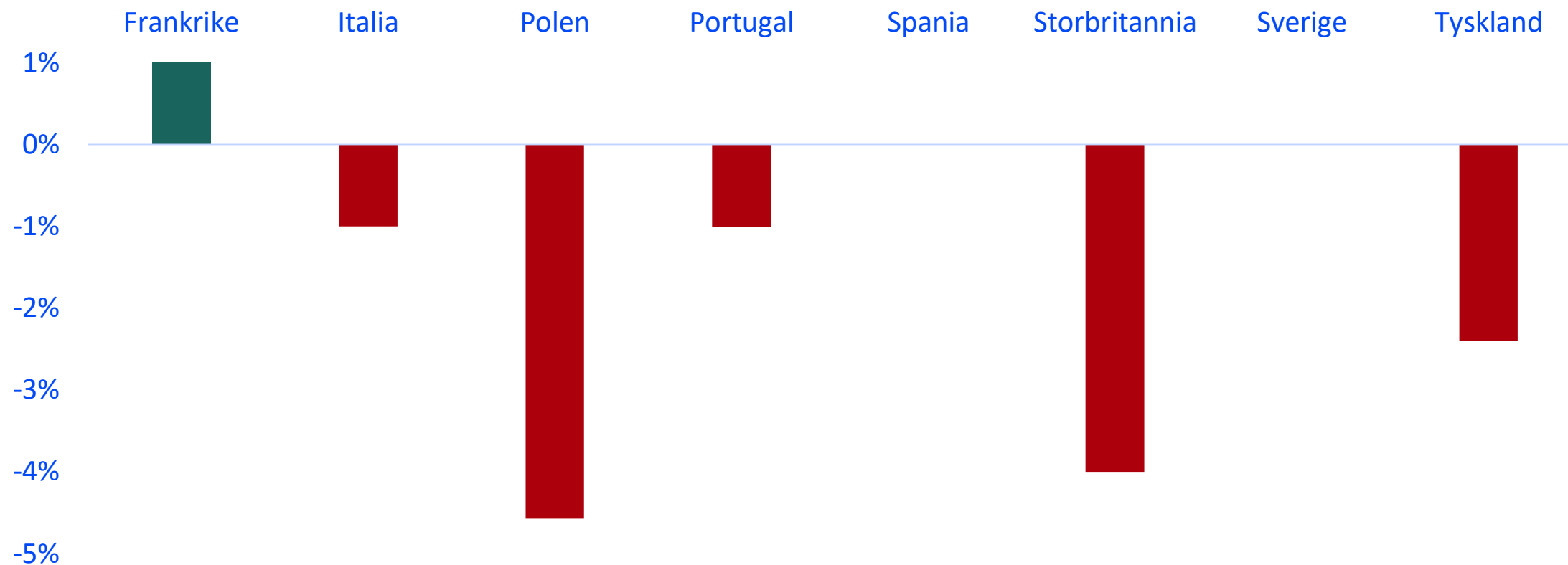
Stabil norsk andel

Island er største konkurrent



Forskjeller mellom marked

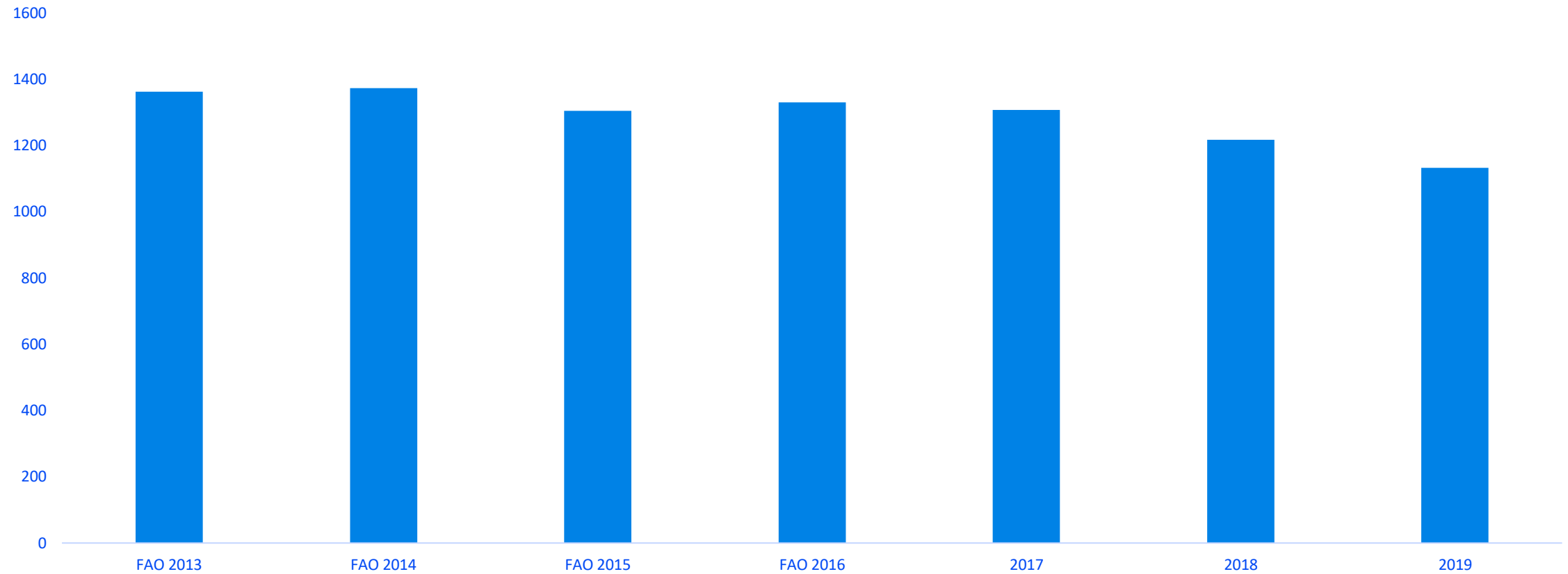
Endret markedsandel for norsk torsk. 2016 vs 2018



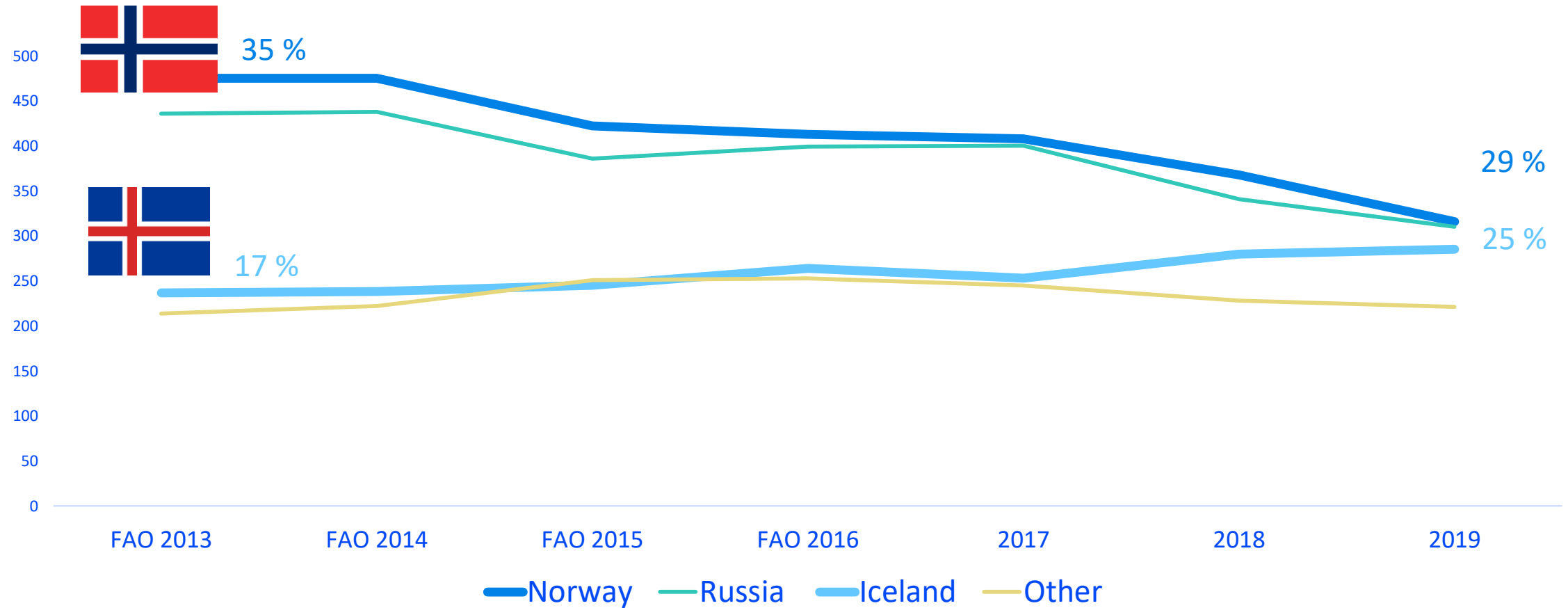


Tilbud

Redusert global tilførsel av atlantisk torsk

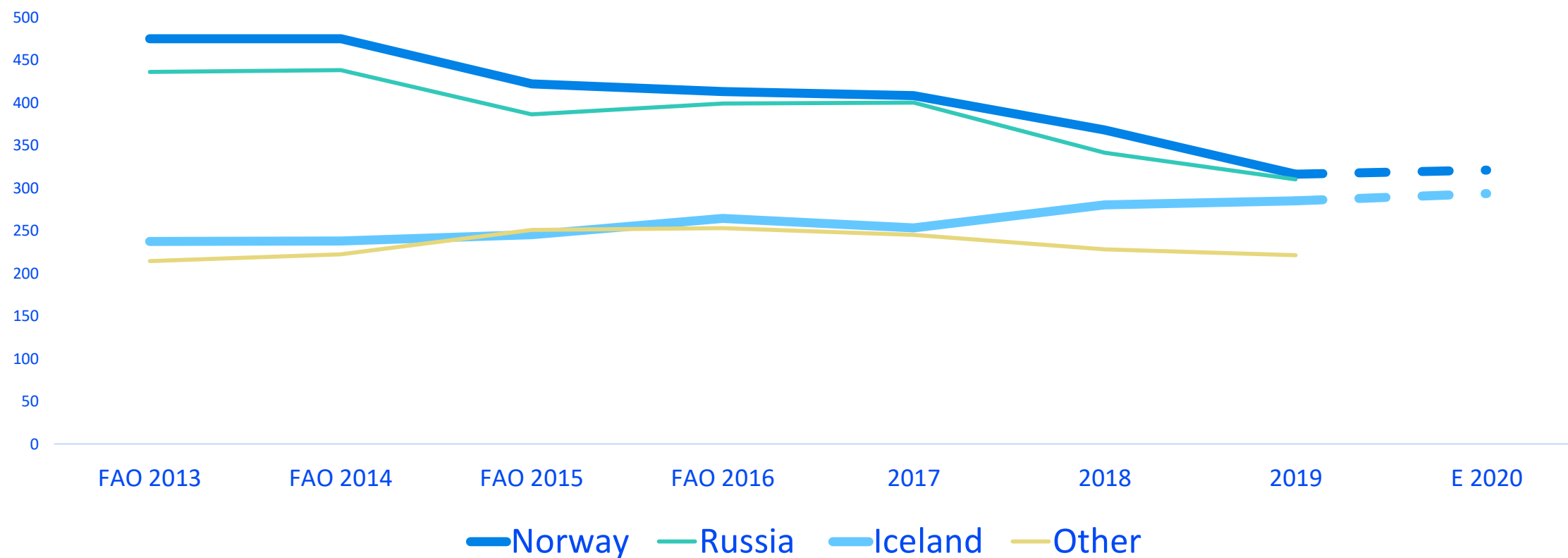


Island har stadig større andel i tilførselen



Det ser ut til å fortsette i 2020

...om kvoteanbefalingene følges



A group of people are seated around a round table in a restaurant, engaged in conversation and eating. The scene is dimly lit, and a semi-transparent blue overlay covers the entire image. The text 'Etterspørsel' is centered in white.

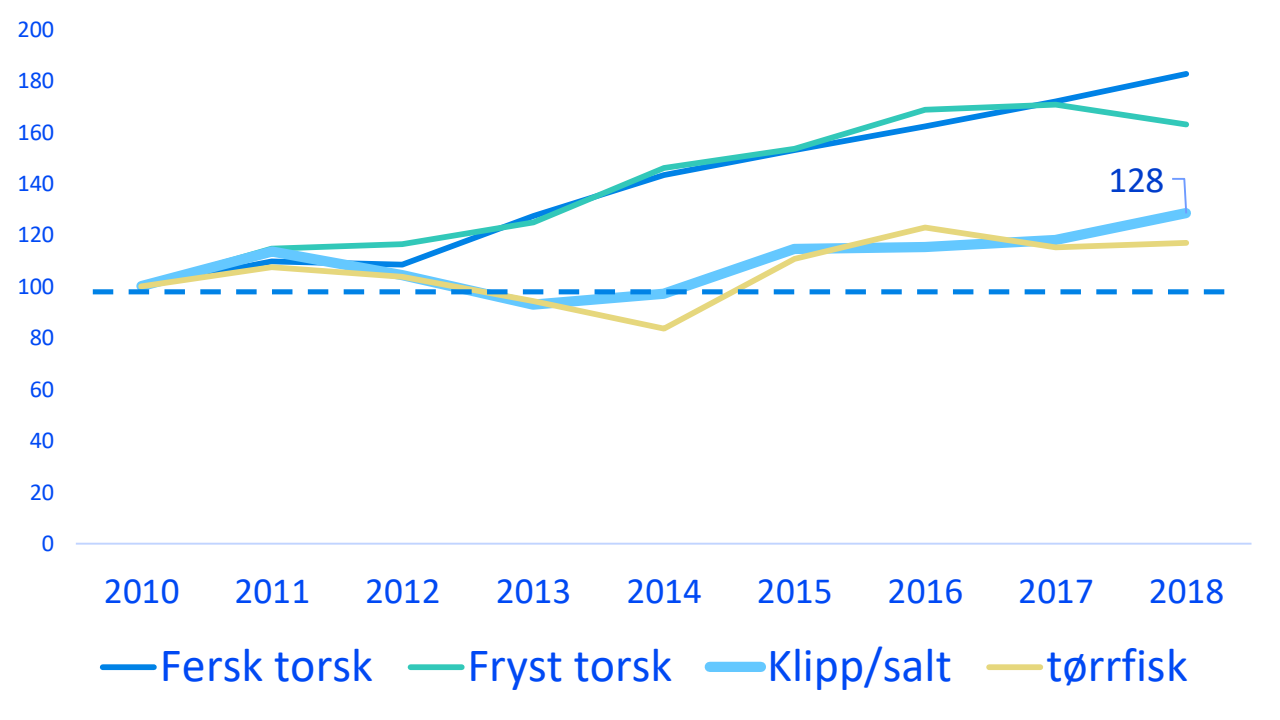
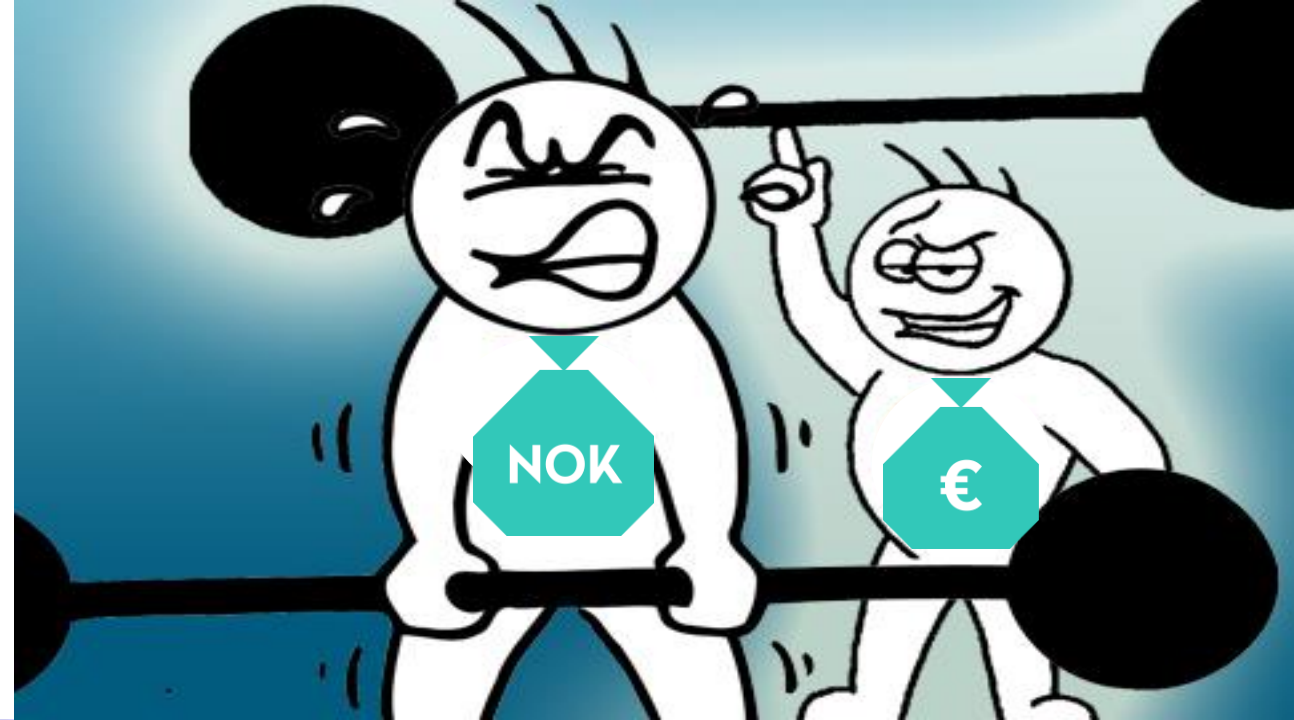
Etterspørsel



Hvitfisk per september 2019

Verdi: 12,5 mrd. (+7 %)

Volum: 333 478 tonn (-1 %)



Markedsadgang

Brexit

Mannskapskrav

Alaska Pollock

EFTA-Mercosur Frihandelsavtale



Silje Gjerp Solstad

sgs@seafood.no

45 87 55 19

Hva ser vi i krystalkula?

