

A hand holding a smartphone, displaying a photo of a seafood dish. The phone is tilted, and the image on the screen shows a bowl of seafood, possibly salmon and shrimp, garnished with herbs. The background is a dark blue gradient.

Sjømatnasjonen Norge 2025

Den norske sjømaten svømmer oppover!

Christian Chrømer | administrerende direktør



175,4
milliarder kroner





Arter

> 60 arter



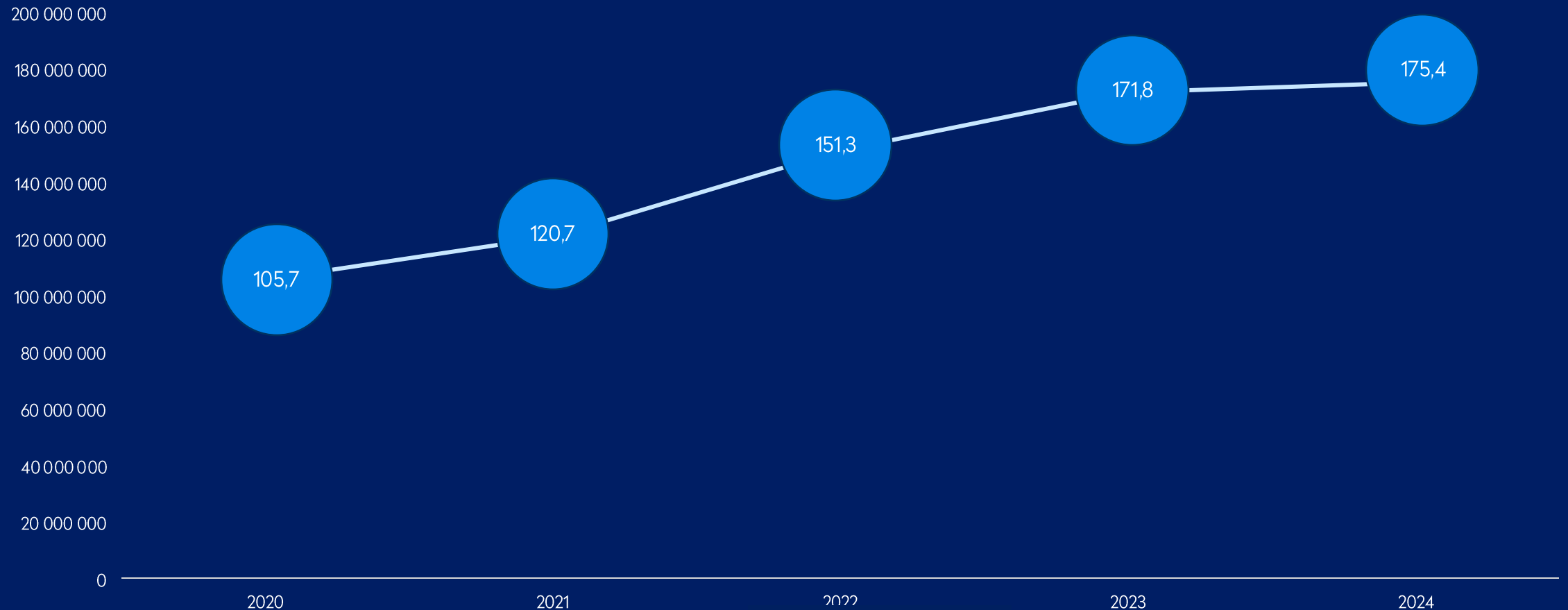
Måltider

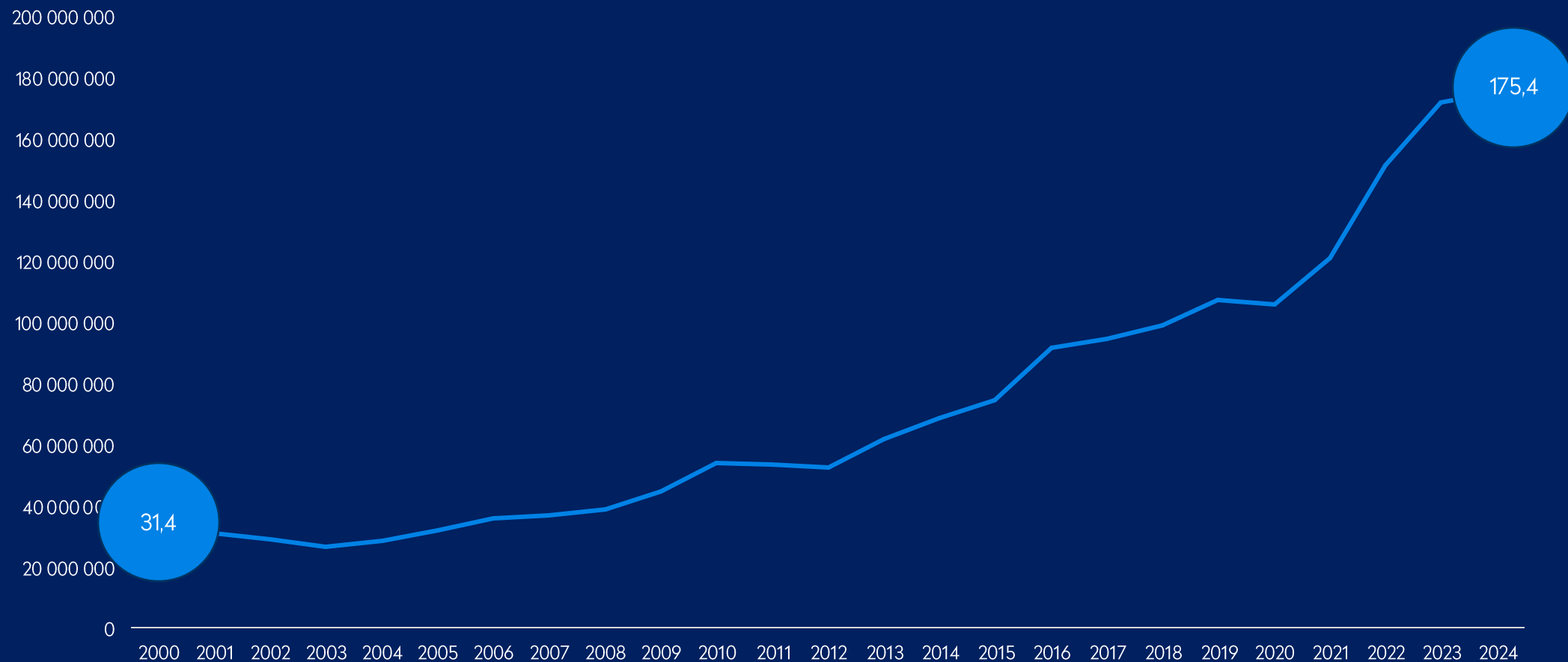
38 millioner måltider
hver eneste dag




Markeder

> 150 land





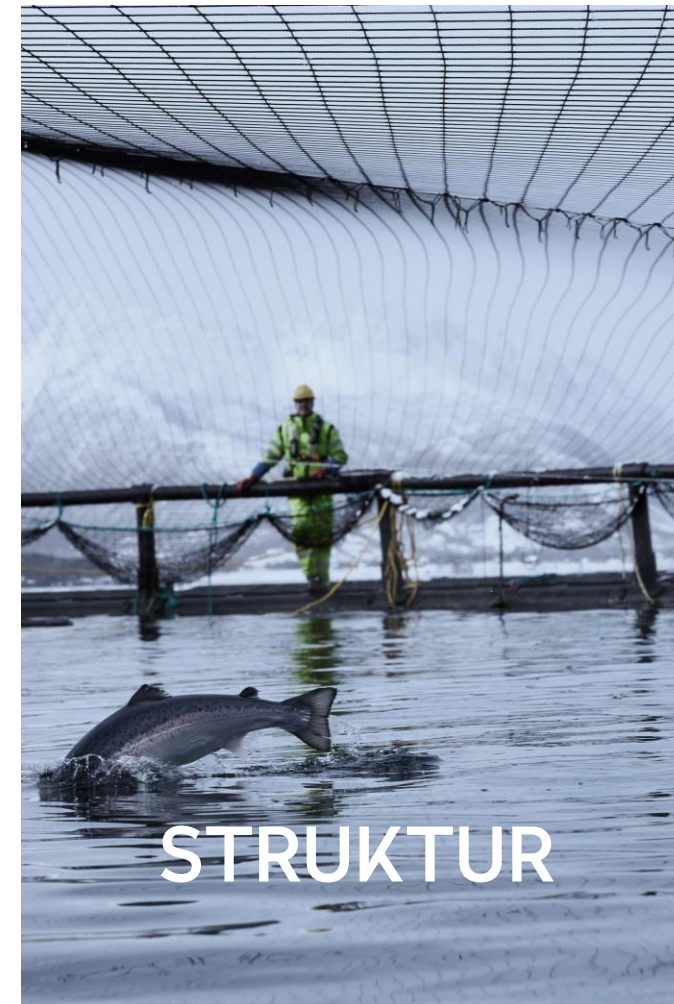


38
millioner måltider
hver dag

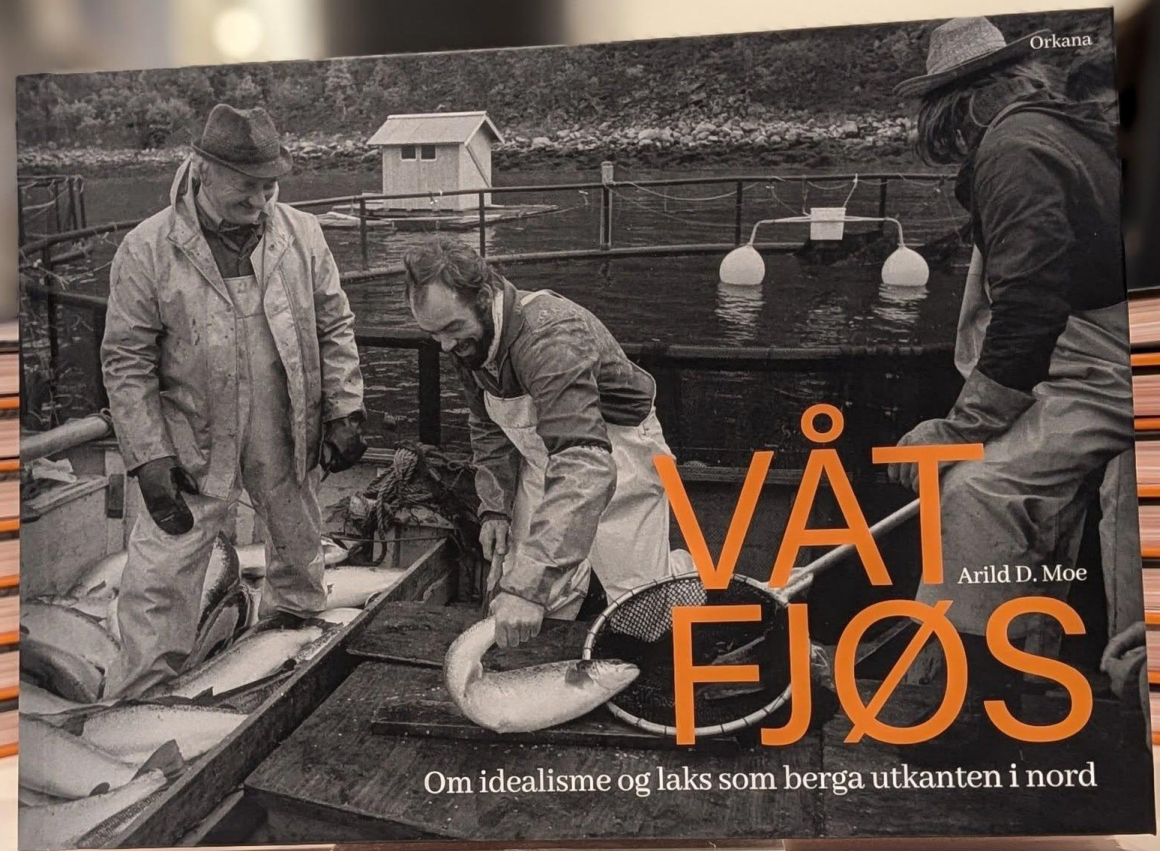
Tall er viktig – mat er enda viktigere



Verden i endring – sjømaten når likevel ut. Hvorfor lykkes vi?

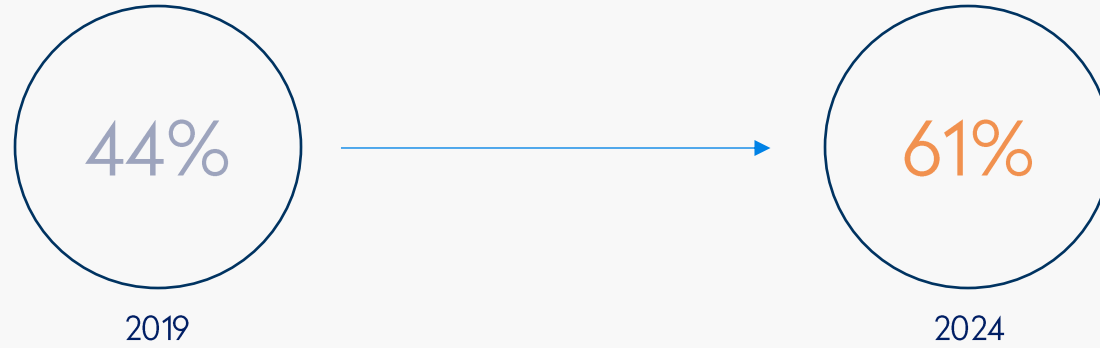


Vi står på skuldrene
til **kjemper**



Sjømat er Norge, og Norge er sjømat!



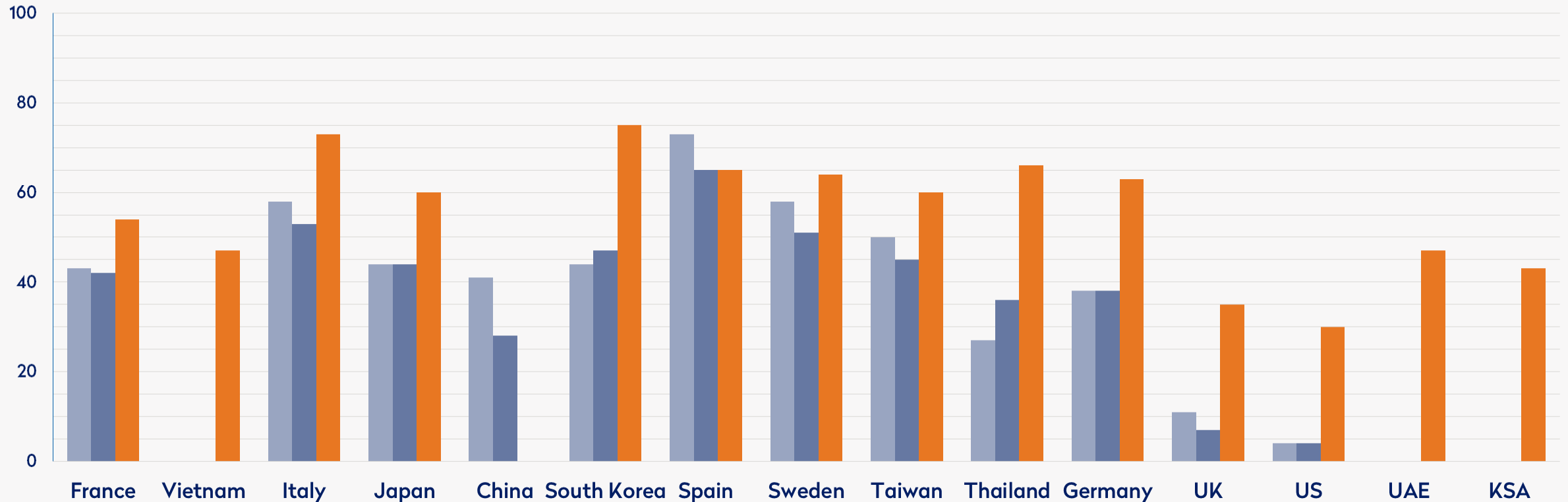


Question

From which countries of origin do you prefer to buy salmon from?

Preference- Norwegian salmon

2019 2020 2024



Sjømatlandslaget

SEA FROM
FROM
NORWAY





SEA FROM
FROM RWAY
NOD D





